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பல்கலைக்கழக மானியங்கள் ஆணைக்குழு
UNIVERSITY GRANTS COMMISSION

LOGO & LETTERHEAD DESIGN CONTEST

**Celebrating The Centenary Year of Humanities & Social Sciences Education in Sri Lanka:
1921 - 2021**

University Education in Humanities and Social Sciences in Sri Lanka commenced in 1921 and we will be celebrating the centenary year in 2021. We are planning to create a commemorative logo & Letter Head and this will be used in all media – including online, print, on merchandise and other visual collateral of the Faculties of Humanities & Social Sciences Education and Fine Arts & Law in Sri Lankan University System during 2021.

Students of the faculties of Arts, Humanities & Social Sciences, Education and Fine Arts & Law are invited to design a creative, innovative & professional Logo & Letterhead which will be well representing the theme of centenary year of University Education in Humanities and Social Sciences in Sri Lanka.

Eligibility:

1. The completion is open to Undergraduate & Postgraduate Students who have registered in the faculties of Arts, Humanities & Social Sciences, Education and Fine Arts & Law in the Sri Lankan University System.
2. Individuals or teams (with 2-3 students) may submit only one entry.
3. All submitted work must be the original work of the entrant(s) and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.
4. All entries will become the property of the UGC.
5. By submitting an entry, each entrant agrees that any and all intellectual property rights in the logo design are deemed assigned to UGC.

Theme:

Logo & Letterhead must promote the theme of centenary celebrations. Design should be universal in theme, and not nation specific.

- **Color:** There are no limitations and any colors may be used.
- **Integrity:** Logo & Letterhead cannot contain copyrighted material. Logos must have been created and edited by the contestant(s). Logo & Letterhead may not include images or licensed images that have been previously published. Must be easily reproducible and

scalable for large and small formatting. Plagiarism will lead to disqualification. The Logo & Letterhead to be eye-catching and it must be legible.

- **Relevance:** Logo, Letterhead may contain only the following phrase where necessary.
 - *“Celebrating the Centenary Year of Humanities & Social Sciences University Education in Sri Lanka: 1921 - 2021”*

Closing Date:

Please Submit your original source file as a high resolution .pdf with 300 dpi or higher to hss@ugc.ac.lk from December 4, 2020 to December 31, 2020 with the attached application form. (Annex I)

Prize:

Winners will be selected by an expert panel appointed by the UGC and the winner will receive a certificate & cash prize.

Contest Details:

University Grants Commission and Universities may publish this logo & Letterhead and may use both for advertising campaigns and/or marketing materials in the future. Contestants may assign all ownership rights, including all intellectual property rights of the logo & Letterhead, to UGC. Additionally, UGC may alter, modify or revise the Logo & Letterhead as it sees necessary to achieve the goals. University Grants Commission may reserve the right to not select a winner if, in its sole discretion, no suitable entries are received.

Sgd.
Senior Prof. Sampath Amaratunge
Chairman

Sgd.
Senior Prof. Premakumara de Silva
Chairman, Standing Committee on
Humanities & Social Sciences

December 4, 2020